

**PERSONAL DATA CHARTER SPECIFIC TO THE CAMPAIGN FOR
ECHANGEUR – BNP PARIBAS PERSONAL FINANCE**

Version of October 9th, 2018

On the occasion of the Campaign, BNP Paribas Personal Finance (“BNPP PF”), “société anonyme” registered with the Paris Trade and Companies Registry under number 542 097 902, whose registered office is located at 1 Boulevard Haussmann - 75009 PARIS, which is responsible for processing, within the meaning of the regulations, collecting and handling your personal data.

Any Users of the site who do not wish to provide the necessary data will not be able to participate in the Campaign and/or associated competition(s).

COLLECTION AND PROCESSING OF PERSONAL DATA COLLECTED SPECIFICALLY IN CONNECTION WITH THE CAMPAIGN

The personal data collected and processed specifically in the context of the Campaign and the associated competition are the following:

- **Data linked to your identity data (ex: ID, name, surname)**
- **Data linked to your personal life (ex: address)**
- **Data linked to your professional life (ex: company, position)**
- **Content posted on the campaign page (ex: posts, images)**

The purposes of the processing are:-

- the statistical and semantic analysis of data collected during the Campaigns,
- to allow Users to take part in the competition organised for the Campaign,
- to allow prizes to be presented in the event of a win in the competition organised for the Campaign, and
- subject to the express agreement of the User, for the purposes of commercial canvassing by the Brand.

The recipients of the data are:

- corporate officers, employees and, subject to the express agreement of the User, partners of BNPP PF,
- corporate officers, employees and service providers of Crowd Prediction contributing to the implementation of its services described above for the account of BNPP PF,
- public bodies, solely to meet the legal obligations of BNPP PF and Crowd Prediction, judicial officials, Ministerial officers and agencies responsible for collecting debts.

With the exception of communication to the persons defined above, personal data shall not be communicated, transferred, leased or exchanged for the benefit of third parties.

STORAGE PERIOD

The above personal data shall not be retained beyond February 1st, 2019. However, data used to establish proof of a right or contract, which need to be retained in order to comply with a legal obligation, shall be retained for the period provided for by the law in force.

At the end of the retention period defined above, and subject to the provisions enabling archiving that is strictly necessary to exercise a right and to provide proof of this right for the duration of the applicable limitation periods or pursuant to the legal obligations to which BNPP PF is subject, BNPP PF:

- destroys any personal data, or
- keeps such personal data in an irreversible anonymised form, such that this data no longer constitutes personal data within the meaning of the applicable regulations.

LEGAL BASIS OF THE PROCESSING

The above processing is based on the consent of the data subjects.

USER RIGHTS

In accordance with the legislation in force, the User concerned by this personal data processing may:

- obtain communication and, where appropriate, rectification or erasure of his/her personal data;
- object to the processing of his/her personal data for legitimate reasons;
- withdraw his/her consent to the processing of his/her personal data;
- obtain a copy of his/her personal data in a structured and common format for transmission by him/her or by Crowd Prediction to another data controller.

The User may exercise one or other of these rights by contacting BNPP PF using the following contact details: n.meunier@echangeur.fr

Users also have the right to file a complaint with the *Commission Nationale de l'Informatique et des Libertés* or any other competent supervisory authority in the event of a dispute concerning the above processing of their data.

SAFETY

BNPP PF shall take all necessary precautions, appropriate organisational and technical measures to ensure the safety, integrity and confidentiality of your personal data and, in particular, to prevent them from being distorted, damaged or accessed by unauthorised third parties.

DATA PROTECTION OFFICER

If you have any question related to the use of your personal data, please contact our data protection delegate at

delegeprotectiondonneesfrance@cetelem.fr